ABOUT FALL RIVER

Fall River is located in southeastern Massachusetts at the mouth of the Taunton River, closer to Providence than Boston. Fall River was a mill town for about 150 years.

2013 PRIZE WINNERS

Fall River, MA

POPULATION: 88,857

FORMER MILL TOWN

UNEMPLOYMENT: 14.5%

ABOUT THE PRIZE

The inaugural RWJF Roadmaps to Health Prize honors outstanding community partnerships which are helping people live healthier lives. The six communities are Santa Cruz County, California; New Orleans, Louisiana; Cambridge, Massachusetts; Fall River, Massachusetts; Manistique, Michigan; and Minneapolis, Minnesota. The communities will each receive a cash prize of $25,000. The Prize is rooted in the idea that every community is on a unique journey toward health and that communities’ stories of success are as diverse as their populations.

For more information about the prize, go to: www.rwjf.org.

HIGHLIGHTS

CREATING OPPORTUNITIES

Coalition members and the City have developed programs to reduce youth violence and help high school dropouts in Fall River obtain job skills.

ENGAGING YOUTH

Partners worked alongside youth who advocated for a successful citywide ban on tobacco sales in pharmacies.

HEALTHFIRST FAMILY CARE CENTER

A former mill building was renovated into a state-of-the-art multi-sector health center for low-income people.

WALK AND BIKE-FRIENDLY

Along the shore of the Taunton River, a walking path will soon be constructed to encourage physical activity.