CAMBRIDGE
RWJF Roadmaps to Health Prize

ABOUT CAMBRIDGE
Best known for its world-renowned universities, Cambridge is also a city that faces challenges like obesity and school readiness. It is a diverse community committed to working together to improve the health and well-being of all residents, of whom a quarter are foreign-born, a third are non-white, and 15 percent live in poverty.

2013 PRIZE WINNERS
Cambridge, MA

POPULATION: 105,162
FIFTH MOST Densely POPULATED U.S. CITY
RACIALLY, ETHNICALLY AND SOCIOECONOMICALLY DIVERSE

ABOUT THE PRIZE
The inaugural RWJF Roadmaps to Health Prize honors outstanding community partnerships which are helping people live healthier lives. The six communities are Santa Cruz County, California; New Orleans, Louisiana; Cambridge, Massachusetts; Fall River, Massachusetts; Manistique, Michigan; and Minneapolis, Minnesota. The communities will each receive a cash prize of $25,000. The Prize is rooted in the idea that every community is on a unique journey toward health and that communities’ stories of success are as diverse as their populations.

For more information about the prize, go to: www.rwjf.org.

HIGHLIGHTS
LITERACY AMBASSADORS
This program helps kids from all backgrounds come to school ready to learn.

MEN’S HEALTH LEAGUE
The League addresses heart disease and type 2 diabetes among men of color.

HEALTHY SCHOOLS
Public schools offer innovative physical education classes (like ballet lessons) and healthy meals that celebrate cultural diversity. School-based health services also treat the “whole child.”

HEALTH EQUITY
Cambridge is committed to working together to improve the health and well-being of all residents.