



Guidelines for Use of the Foundation's Name and Logo

For Individual Grantees of Scholars/Fellows National Programs

We deeply value our relationship with you. To ensure that this relationship is properly represented, the Robert Wood Johnson Foundation (RWJF) has issued the following guidelines for use of our name and logo. Use these guidelines in your communications products and follow them until your grant ends. Use of the Foundation's logo and support language on grant-related documents *after* your grant closes will be discussed at an appropriate time.

Use of the Foundation's Name and Logo

While it is appropriate for national programs to use the Foundation's logo, scholars and fellows may *not* use the Foundation's logo and should use the following support statements as appropriate:

- “<John Doe> is a 200X Robert Wood Johnson Foundation Community Health Leader.”
- “Support for this <project, Web site, publication, conference, etc.> was provided by a grant from the Robert Wood Johnson Foundation Community Health Leaders program.”

This support statement should be used in all grant-related products (e.g., news releases, Web sites, advertisements, publications, reports, issue briefs).

Please direct any questions regarding use of the Foundation's name, logo or visual guidelines to creativerequests@rwjf.org.