

# 2007 Grants List

{Pioneer}



Robert Wood Johnson Foundation

## American Medical Informatics Association Inc.

BETHESDA, MD

**\$299,532** — Development of applied clinical informatics as a medical specialty (18 months). ID 57988

## Archimedes, Inc.

OAKLAND, CA

**\$15,600,000** — Building the Archimedes Health Care Simulator (ARChES) (5 years). ID 57707

## Association of American Medical Colleges

WASHINGTON, DC

**\$50,000** — Symposium on how partnerships between academic health centers and the health industry impact medical decision-making (10 months). ID 60348

## Common Good Institute Inc.

NEW YORK, NY

**\$994,560** — Designing a reliable system of medical justice (2 years). ID 58662

## Communications Support for the Pioneer Program Area

To manage strategic communications for the Foundation's Pioneer program area to produce high-quality, consistent, timely products and messages that increase impact.

### ■ Communications Project

MULTIPLE CONTRACTORS

**\$2,000,000** — Strategic communications for RWJF's Pioneer program area (2 years). ID 59898

## Digitalmill, Inc.

PORTLAND, ME

**\$48,817** — Exploring the role of video and computer games as a medium for health and health care messaging (6 months). ID 61102

## George Washington University

WASHINGTON, DC

**\$696,500** — Development of national rapid learning systems (3 years). ID 60413

## Global Business Network, L.L.C.

SAN FRANCISCO, CA

**\$138,600** — Using scenarios as a platform for portfolio review and adaptation (6 months). ID 59686

**\$165,810** — Scenario planning for personal health technology strategies for RWJF's Project HealthDesign (1 year). ID 63464

## Harvard Medical School

BOSTON, MA

**\$653,556** — Creating datasets and statistical methods enabling health service researchers to explore how health outcomes and behaviors spread in social networks (3 years). ID 58729

## Health Games Research: Advancing Effectiveness of Interactive Games for Health

To build the field and advance knowledge about the intersection of video/computer games and health and health care through a national program that emphasizes applied research and convening.

### ■ University of California, Santa Barbara

SANTA BARBARA, CA

**\$388,980** — Technical assistance and direction for Health Games Research (1 year). ID 62972

### ■ Communications Projects

MULTIPLE CONTRACTORS

**\$17,822** — Planning for Health Games Research (4 months). ID 62046

**\$318,626** — Administrative support office for Health Games Research (1 year). ID 62979

### ■ Digitalmill, Inc.

PORTLAND, ME

**\$989,250** — Convening about Health Games Research (54 months). ID 63001

## HopeLab Foundation Inc.

REDWOOD CITY, CA

**\$714,772** — Launching "Ruckus Nation," an idea competition for innovative products to increase physical activity in middle school-aged children (1 year). ID 61645

## Mercer Human Resource Consulting LLC

SAN FRANCISCO, CA

**\$194,560** — Exploring low-cost health care delivery alternatives for low-wage earners in Atlantic City, N.J. (1 year). ID 56351

## National Academy of Sciences–National Research Council

WASHINGTON, DC

**\$25,000** — Studying information technology problems faced by health care systems using electronic health records (1 year). ID 59392

## National Board of Medical Examiners

PHILADELPHIA, PA

**\$28,000** — Conference to plan a pilot for an electronic physician portfolio (1 month). ID 63070

## Pacific Vision Foundation

SAN FRANCISCO, CA

**\$386,623** — Study and creation of a self-financing eye clinic in San Francisco for all patients regardless of their ability to pay (1 year). ID 60737

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## Project HealthDesign: Rethinking the Power and Potential of Personal Health Records

To expand a vision of personal health records and encourage the market to develop products that meet the diverse needs of patients.

### Program Sites

- **T.R.U.E. Research Foundation, Inc.**  
SAN ANTONIO, TX  
**\$136,308** — Personal health application for adult diabetes self-management (9 months). ID 63415

### Other Program Activities

- **Vanderbilt University,  
Center for Better Health**  
NASHVILLE, TN  
**\$200,000** — Design consultancy in support of Project HealthDesign (7 months). ID 59897
- **University of Wisconsin–Madison  
School of Nursing**  
MADISON, WI  
**\$354,696** — Technical assistance and direction for Project HealthDesign (1 year). ID 61163

## Resources for the Future Inc.

WASHINGTON, DC

**\$74,742** — Dissemination of policy ideas on antibiotic resistance to key stakeholders and opinion leaders (4 months). ID 60225

**\$1,798,500** — Continuation of short- and long-term policy responses to the challenge of antibiotic resistance (3 years). ID 61119

## University of Rochester Center for Future Health

ROCHESTER, NY

**\$800,976** — Creating synergies between personal health monitoring and machine health monitoring (1 year). ID 60563

## St. Joseph Hospital Foundation

BELLINGHAM, WA

**\$30,000** — Developing patient-driven perspectives on patient-centered care (18 months). ID 59988

## University of Wisconsin–Madison Center for Health Systems Research and Analysis

MADISON, WI

**\$49,586** — Exploring how the virtual world of secondlife.com can improve substance abuse treatment outcomes (6 months). ID 61520

## Working Today

BROOKLYN, NY

**\$380,000** — Using consumer-directed health plans to encourage preventive and wellness care (1 year). ID 60283

## Yale University School of Medicine

NEW HAVEN, CT

**\$224,986** — Evolving toward effective and efficient health care decision-making based on health outcomes priorities among adults with multiple health concerns (2 years). ID 58381