

2007 Grants List

{Coverage}



Robert Wood Johnson Foundation

Blue Cross Blue Shield of Massachusetts Foundation

BOSTON, MA

\$125,000 — Monitoring the impact of health care reform in Massachusetts on residents' insurance status, access to and use of care, and out-of-pocket spending (1 year). ID 61803

Cambridge Medical Care Foundation

CAMBRIDGE, MA

\$463,900 — Illness and health care costs as contributors to personal bankruptcy for middle class families (2 years). ID 56590

Center for Advanced Study in the Behavioral Sciences Inc.

STANFORD, CA

\$495,972 — Convening of experts to evaluate health care coverage reform (2 years). ID 60436

Center for Health Policy Development

PORTLAND, ME

\$1,997,315 — Taking advantage of opportunities created by the Deficit Reduction Act to achieve coverage and access goals within Medicaid (30 months). ID 57867

Center for Health Policy Development/National Academy for State Health Policy

PORTLAND, ME

\$230,726 — Developing a consensus on strategies that maximize uninsured children's enrollment in public health coverage (6 months). ID 62427

Changes in Health Care Financing and Organization

To support policy analysis, research, evaluation and demonstration projects that will provide public and private decision leaders with useful and timely information on health care policy and financing issues.

Program Sites

■ Boston VA Research Institute, Inc.

BOSTON, MA

\$99,986 — Examining the time and cost trade-offs of waiting for outpatient care (1 year). ID 62967

\$299,549 — Measuring the costs and benefits of Medicare private fee-for-service (2 years). ID 63744

■ Brigham Young University

PROVO, UT

\$116,606 — Simulating the effect of various health care proposals on the health care market (14 months). ID 63320

■ Center for Studying Health System Change

WASHINGTON, DC

\$264,076 — Physicians' responses to variations in Medicare fees for specific services (16 months). ID 60518

\$99,445 — Identifying best practices in the coordination of care (1 year). ID 63212

■ General Hospital Corporation—Massachusetts General Hospital

BOSTON, MA

\$175,981 — Examining the quality of hospital care and simulating the impact of several pay-for-performance scoring methods on hospital rankings (18 months). ID 60514

■ George Mason University

FAIRFAX, VA

\$416,888 — Medical spending and the health of the elderly (21 months). ID 63091

■ Harvard Medical School

BOSTON, MA

\$281,784 — Impact of assisted living growth on the market for nursing home care (2 years). ID 61511

\$398,283 — Assessing the effect of the Medicare Modernization Act of 2003 on chemotherapy utilization and the choice of drugs used (2 years). ID 62675

■ Harvard Pilgrim Health Care Inc.

BOSTON, MA

\$403,958 — Study of the effects of high-deductible health plans on families with chronic conditions (30 months). ID 60141

\$231,641 — Estimating the impact of prior authorization on medication use patterns and adverse health outcomes of Medicaid beneficiaries with bipolar disorder (18 months). ID 63213

■ Harvard University School of Public Health

BOSTON, MA

\$101,656 — Impact of pay-for-performance on hospitals that care for minorities and the poor (6 months). ID 63743

■ Johns Hopkins University Bloomberg School of Public Health

BALTIMORE, MD

\$54,750 — Examining how rising health care costs affect worker compensation (1 year). ID 63309

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- **National Opinion Research Center**
CHICAGO, IL
\$221,794 — Extent and impact of the use of observation stays in the Medicare program (8 months). ID 63872
- **Northwestern University, Kellogg School of Management**
EVANSTON, IL
\$98,210 — Developing a model of how major adverse health events may affect household wealth and how these effects may be mediated by health insurance (1 year). ID 63308
- **University of Pennsylvania School of Medicine**
PHILADELPHIA, PA
\$455,218 — Impact of treatment profitability on hospital responses to financial stress (2 years). ID 63477
- **Princeton University**
PRINCETON, NJ
\$99,961 — Examining the impact of informational messages on seniors' choice of Medicare drug plans (1 year). ID 57382
- **Sanford Research/USD**
SIOUX FALLS, SD
\$138,427 — Examining impacts and options for improving access to and quality of care for Native Americans (1 year). ID 62721
- **University of Southern Maine, Edmund S. Muskie School of Public Service**
PORTLAND, ME
\$376,366 — Assessing physician cost-efficiency performance (2 years). ID 60517

- **Urban Institute**
WASHINGTON, DC
\$184,057 — Studying Maryland's reporting requirements regarding nonprofit hospitals' charitable activities (1 year). ID 63120
- **University of Washington School of Public Health and Community Medicine**
SEATTLE, WA
\$328,829 — Assessing effects of quality-based financial incentives and the Quality Scorecard on physicians' clinical quality, patient satisfaction and efficiency (18 months). ID 63214

Other Program Activities

- **AcademyHealth**
WASHINGTON, DC
\$1,073,313 — Technical assistance and direction for Changes in Health Care Financing and Organization (1 year). ID 60105

Communications Support for the Coverage Program Area

To manage strategic communications for the Foundation's Coverage program area to produce high-quality, consistent, timely products and messages that increase impact.

- **Communications Project**
MULTIPLE CONTRACTORS
\$8,375,000 — Strategic communications for RWJF's Coverage program area (2 years). ID 61851

Consumer Voices for Coverage: Strengthening State Advocacy Networks to Expand Health Coverage

To support state-based consumer health advocacy networks to increase their capacity to participate with key stakeholders, such as businesses, hospitals, insurers, providers and government officials, in health care reform efforts.

- **Brigham & Women's Hospital Inc.**
BOSTON, MA
\$9,525 — Administrative service office for Consumer Voices for Coverage (1 month). ID 61394
- **Community Catalyst**
BOSTON, MA
\$64,081 — Planning for Consumer Voices for Coverage (1 month). ID 61175
\$991,771 — Technical assistance and direction for Consumer Voices for Coverage (1 year). ID 61397
- **Mathematica Policy Research, Inc.**
PRINCETON, NJ
\$996,882 — Evaluation of Consumer Voices for Coverage (42 months). ID 63275

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Robert Wood Johnson Foundation

Covering Kids and Families

To increase the number of eligible children and adults who benefit from federal and state health care coverage programs.

■ Agenda for Children Inc.

NEW ORLEANS, LA

\$7,285 — Outreach campaign to raise awareness in New Orleans about Covering Kids and Families (1 month). ID 61385

■ Communications Project

MULTIPLE CONTRACTORS

\$1,073,699 — Advertising campaign focused on the role that the State Children's Health Insurance Program (SCHIP) plays in providing health care coverage to children currently enrolled in the program (3 months). ID 61423

■ Community Health Councils Inc.

LOS ANGELES, CA

\$400,000 — Maintaining RWJF's national Covering Kids and Families program network (2 years). ID 58903

■ Landesberg Design, Inc.

PITTSBURGH, PA

\$37,600 — Producing publications for Covering Kids and Families (1 year). ID 61305

■ Support Fund for the Southern Institute on Children and Families

COLUMBIA, SC

\$600,000 — Technical assistance for Covering Kids and Families to increase Medicaid and State Children's Health Insurance Program (SCHIP) retention rates (2 years). ID 57184

Jack C. Ebeler

RESTON, VA

\$10,083 — Building a framework for health reform (3 months). ID 61341

Families USA Foundation Inc.

WASHINGTON, DC

\$200,680 — Educating opinion leaders, policy-makers and the public about the need to increase children's access to health coverage through State Children's Health Insurance Program (SCHIP) expansion (4 months). ID 62426

\$275,001 — Health Action 2008 conference bringing together the health consumer advocacy community (6 months). ID 63233

George Washington University

WASHINGTON, DC

\$43,646 — Exploring the feasibility and potential usefulness of a leadership and training program for senior Medicaid and State Children's Health Insurance Program (SCHIP) officials (3 months). ID 62599

Georgetown University

WASHINGTON, DC

\$299,995 — Analytic reports, a briefing and a Web-based information clearinghouse to support policy-makers and others addressing State Children's Health Insurance Program (SCHIP) changes (1 year). ID 62027

Health Care Conference Administrators, LLC

BELLEVUE, WA

\$50,000 — National congress on the uninsured and underinsured (1 month). ID 63479

Health Care for All Inc.

BOSTON, MA

\$1,500,000 — Ensuring the consumer voice in coverage and quality in Massachusetts (3 years). ID 58234

Jennings Policy Strategies, Inc.

WASHINGTON, DC

\$46,200 — Consulting services in connection with efforts to expand health insurance coverage to all Americans (6 months). ID 60221

\$92,200 — Consulting services in connection with efforts to expand health insurance coverage to all Americans (1 year). ID 63080

Johns Hopkins University Bloomberg School of Public Health

BALTIMORE, MD

\$75,000 — Updating and evaluating Maryland's Health Care for All! Plan to provide access to health services for uninsured or underinsured residents (1 year). ID 59162

Mathematica Policy Research, Inc.

PRINCETON, NJ

\$127,715 — Exploring State Children's Health Insurance Program (SCHIP) retention: When do children leave and who becomes uninsured? (9 months). ID 60543

Mehlman, Vogel, Castagnetti, Inc.

WASHINGTON, DC

\$47,400 — Consulting services in connection with efforts to expand health insurance coverage to all Americans (6 months). ID 60219

\$92,200 — Consulting services in connection with efforts to expand health insurance coverage to all Americans (1 year). ID 63087

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NAMI

ARLINGTON, VA

\$82,513 — White paper on coverage for mental health and addiction treatment in plans to cover the uninsured (6 months). ID 62647

National Breast Cancer Coalition Fund

WASHINGTON, DC

\$50,000 — Stakeholder meeting to develop and vet health care reform proposals to guarantee access for all (6 months). ID 60285

Carolyn Needleman, Ph.D.

BRISTOL, RI

\$284,121 — Evaluation of the project to ensure the consumer voice in coverage and quality in Massachusetts (3 years). ID 61137

New America Foundation

WASHINGTON, DC

\$170,517 — Preparing the way for bipartisan and comprehensive health care reform (5 months). ID 63077

Rand Corporation

SANTA MONICA, CA

\$749,999 — Developing a comprehensive framework for evaluating the functioning of the U.S. health care system (1 year). ID 57555

Rutgers, The State University, The Center for State Health Policy

NEW BRUNSWICK, NJ

\$155,000 — Public opinion poll on health care reform (1 year). ID 59910

State Coverage Initiatives

To help states develop and implement policies that expand access to health insurance coverage.

■ AcademyHealth

WASHINGTON, DC

\$1,200,000 — Technical assistance and direction for State Coverage Initiatives (1 year). ID 62770

\$2,788,243 — Creating a coverage institute to bring together state officials who are working on health reform to develop those reforms (2 years). ID 62825

State Health Access Reform Evaluation

To support research and evaluation of state health reform initiatives and develop an evidence base for future state and federal reform initiatives.

■ University of Minnesota School of Public Health

MINNEAPOLIS, MN

\$505,672 — Technical assistance and direction for State Health Access Reform Evaluation (1 year). ID 59589

Urban Institute

WASHINGTON, DC

\$107,855 — Exploring the options for auto-enrollment for children in the State Children's Health Insurance Program (SCHIP) and Medicaid (8 months). ID 60115

\$1,200,473 — Assessing federal policy aimed at expanding insurance coverage in the United States (2 years). ID 62005