

2006 Grants List

Childhood Obesity



Robert Wood Johnson Foundation

Active for Life:

Increasing Physical Activity Levels in Adults Age 50 and Older*

Program to increase the number of American adults age 50 and older who engage in regular physical activity.

- **Texas A&M University System Health Science Center Research Foundation**
COLLEGE STATION, TX
Technical assistance and direction for Active for Life.
\$483,564 (1 year) ID 50339
Developing a sustainable learning network for best practices in building healthy communities for active aging.
\$370,000 (18 months) ID 53981

Active Living by Design

Initiative designed to establish and evaluate innovative approaches that support active living.

Program Sites

- **Community Health Partnership**
PORTLAND, OR
Increasing physical activity in three Oregon communities through effective communications.
\$47,590 (2 years) ID 59270

Other Program Activities

- **The Mailman School of Public Health at Columbia University**
NEW YORK, NY
Evaluation of Active Living by Design.
\$180,916 (3 years) ID 57573

- **University of North Carolina at Chapel Hill School of Public Health**
CHAPEL HILL, NC
Technical assistance and direction for Active Living by Design.
\$1,308,692 (1 year) ID 50185
- **Transtria L.L.C.**
ST. LOUIS, MO
Evaluation of Active Living by Design.
\$724,348 (1 year) ID 57649

Active Living Research

To stimulate and support research that will identify environmental factors and policies with the potential to increase physical activity among children and reverse the childhood obesity epidemic.

Program Sites

- **University of California, Davis, College of Agriculture & Environmental Sciences**
DAVIS, CA
Assessing the impact of federal funding for pedestrian and bicycle regional, state and local policies.
\$125,000 (2 years) ID 57780
- **University of California, Los Angeles, School of Public Health**
LOS ANGELES, CA
Influencing the sociocultural environment to augment the effects of innovative stair design and elevator access on physical activity.
\$49,966 (2 years) ID 56319
- **Cambridge Public Health Commission d/b/a Cambridge Health Alliance**
CAMBRIDGE, MA
Evaluation of the Somerville, Massachusetts Active Living Partnership.
\$205,474 (2 years) ID 59453

Dartmouth Medical School

HANOVER, NH

Supplement to the obesity and built environment study on overweight adolescents.

\$51,074 (3 years) ID 58124

Studying the effects of motivation, barriers and perceptions of the built environment on physical activity levels among rural mothers.

\$10,189 (1 year) ID 58543

University of Florida College of Design, Construction and Planning

GAINESVILLE, FL

Exploring the impact of coordinated school placement to allow children to bicycle or walk to school in Florida.

\$193,913 (2 years) ID 57937

Harvard University School of Public Health

BOSTON, MA

Examining the impact of federal transportation legislation on local investments in bikeways, pedestrian facilities and active living improvements.

\$76,879 (1 year) ID 58025

The Mailman School of Public Health at Columbia University

NEW YORK, NY

Developing and validating a series of urban design measures to analyze their effect on physical activity and obesity.

\$51,167 (1 year) ID 58089

University of Maryland College of Health and Human Performance

COLLEGE PARK, MD

Studying dietary patterns, body mass index, and the availability of healthy food among urban adolescents.

\$80,000 (2 years) ID 55698

*Authorized under RWJF's prior program area of physical activity for those over 50.

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- **University of Maryland at Baltimore**
BALTIMORE, MD
Role of perceptions in the relationship between the built environment and walking behavior.
\$13,395 (6 months) ID 59448
 - **University of Memphis**
College of Education
MEMPHIS, TN
Analyzing the development and enactment of high school physical education policy in Tennessee and Mississippi.
\$204,994 (2 years) ID 57758
 - **University of Mississippi**
UNIVERSITY, MS
Defining activity-friendly environments in the rural south.
\$60,615 (1 year) ID 59456
 - **University of Missouri–Columbia**
COLUMBIA, MO
Evaluation of a community effort to promote physical activity in Columbia, Missouri.
\$205,504 (2 years) ID 59452
 - **North Carolina State University**
College of Natural Resources
RALEIGH, NC
Studying diverse communities and the effects of environmental factors on leisure-time physical activities in public parks.
\$124,045 (3 years) ID 55862
 - **North Carolina State University at Raleigh College of Design**
RALEIGH, NC
Studying the factors within neighborhoods and parks that impact on children's physical activity.
\$205,112 (2 years) ID 59449
 - **Research Foundation of State University of New York**
ALBANY, NY
Study on park characteristics and the relationship to duration and intensity of children's physical activity.
\$205,153 (2 years) ID 59450
 - **University of South Carolina**
Research Foundation
COLUMBIA, SC
Measuring the features and amenities of physical activity resources and the variety and pricing of food around public housing.
\$51,361 (14 months) ID 58102
 - **University of Southern California**
College of Letters, Arts, and Sciences
LOS ANGELES, CA
Examining disparities in access to parks and recreation resources in southern California.
\$199,777 (2 years) ID 57279
 - **University of Southern Maine**
GORHAM, ME
Studying the interaction between children and the elements in their environment that impact physical activity in rural communities.
\$61,652 (1 year) ID 59455
 - **Temple University**
PHILADELPHIA, PA
Transforming land use regulations to create livable communities that support physical activity in everyday life.
\$200,000 (2 years) ID 60045
 - **University of Texas**
Health Science Center at Houston School of Public Health
HOUSTON, TX
Studying the impact of Texas Senate Bill 42 on middle school children's level of physical activity.
\$49,985 (18 months) ID 56318
 - **Texas A&M Research Foundation**
COLLEGE STATION, TX
Integrating walking for transportation and physical activity for sedentary female office workers in Texas.
\$25,632 (14 months) ID 59444
 - **Tufts University**
BOSTON, MA
Understanding physical activity behaviors in a diverse population of low-income children living in rural America.
\$61,616 (1 year) ID 59458
 - **Tulane University**
School of Public Health and Tropical Medicine
NEW ORLEANS, LA
Exploring the physical environmental influences of neighborhood crime and destination density on walking behaviors.
\$23,898 (18 months) ID 59445
- Other Program Activities**
- **Group Health Cooperative**
SEATTLE, WA
Evaluating the future role of the Active Living Research and Healthy Eating Research programs.
\$226,000 (1 year) ID 58019
 - **Marjorie A. Gutman, Ph.D.**
CRANBURY, NJ
Evaluation of Active Living Research.
\$259,958 (10 months) ID 53158

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▪ **San Diego State University Foundation dba San Diego State University Research Foundation**
SAN DIEGO, CA
Technical assistance and direction for Active Living Research.
\$625,339 (6 months) ID 51836

Active Living Resource Center

Program to improve health by encouraging collaboration among planning, health and nontraditional entities for the purpose of designing activity-friendly communities.

▪ **Bicycle Federation**
BETHESDA, MD
\$493,797 (1 year) ID 56165

American Heart Association Inc.

DALLAS, TX

Alliance for a Healthier Generation: Healthy Schools Program.
\$8,000,000 (4 years) ID 55563

University of Arkansas for Medical Sciences, Arkansas Center for Health Improvement

LITTLE ROCK, AR

Defining and classifying diseases and risks linked to childhood obesity.
\$2,312,184 (3 years) ID 57821

Strategic and logistic planning for the Arkansas body mass index database.
\$135,825 (7 months) ID 57823

Associated Black Charities, Inc.

BALTIMORE, MD

Developing a blueprint to reduce childhood obesity in Baltimore focusing on economically disadvantaged and minority children.
\$101,192 (1 year) ID 59700

Baylor College of Medicine

HOUSTON, TX

Analysis of the impact of state nutrition policy change on student lunch selection and sales.
\$50,119 (1 year) ID 56756

Bikes Belong Foundation

BOULDER, CO

Leveraging resources to maximize the investment in the Safe Routes to School Program.
\$612,163 (3 years) ID 58126

Bridging the Gap: Research Informing Practice and Policy for Healthy Youth Behavior

Program to improve the understanding of the role of policy and environmental factors in youth alcohol, illicit drug, and tobacco use, as well as diet and physical activity, to evaluate their effectiveness in reducing substance use and obesity among youth.

▪ **Elsevier, Inc.**
ST. LOUIS, MO
American Journal of Preventive Medicine supplement on policy and environmental determinants of childhood obesity.
\$60,000 (1 year) ID 53161

University of California, Los Angeles, Center for Health Policy Research

LOS ANGELES, CA

Examining environmental influences on child dietary and physical activity behaviors.
\$394,182 (2 years) ID 58107

Center for Science in the Public Interest

WASHINGTON, DC

Meeting of health and child advocates to build support for addressing junk-food marketing to children.
\$61,201 (7 months) ID 56978

Communications Support for the Childhood Obesity Program Area

To manage strategic communications for the Foundation's Childhood Obesity program area to produce high-quality, consistent, timely products and messages that help increase impact.

▪ **American Heart Association Inc.**
DALLAS, TX
Communications materials to launch the Healthy Schools Program.
\$39,060 (1 month) ID 58473

▪ **Burness Communications, Inc.**
BETHESDA, MD
Coordination and policy communications for the Foundation's Childhood Obesity program area.
\$155,225 (5 months) ID 57206

▪ **Communications Projects**
MULTIPLE CONTRACTORS
Consulting and other activities to strengthen programming in the Foundation's Childhood Obesity program area.
\$50,000 (1 year) ID 56658

Consulting and meeting costs for the Foundation's Childhood Obesity program area.
\$50,000 (7 months) ID 57462

Strategic communications for the Foundation's Childhood Obesity program area.
\$100,000 (5 months) ID 58490

Strategic communications for the Foundation's Childhood Obesity program area.
\$4,195,560 (23 months) ID 59094

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■ GMMB Inc.

WASHINGTON, DC

Strategic communications planning for the Foundation's Childhood Obesity program area.

\$63,757 (5 months) ID 57225

■ Health Matrix, Inc.

McLEAN, VA

Communications support for Healthy Eating Research: Building Evidence to Prevent Childhood Obesity.

\$58,000 (1 year) ID 57227

■ Pyramid Communications, Inc.

SEATTLE, WA

Active Living Research Web site redesign.

\$23,000 (5 months) ID 57379

Community-Based Childhood Obesity Prevention Within the Injury Free Coalition for Kids Initiative Sites

Building on the Injury Free Coalition for Kids initiative, selected sites will add healthy eating environments and programs into their ongoing focus on physical activity and developing safe play areas.

■ The Mailman School of Public Health at Columbia University

NEW YORK, NY

Building capacity for community-based childhood obesity prevention within the Injury Free Coalition for Kids initiative sites.

\$53,817 (1 year) ID 57654

■ OMG Center for Collaborative Learning

PHILADELPHIA, PA

Brief assessment of the Injury Free Coalition for Kids obesity prevention sites.

\$250,000 (9 months) ID 57213

Engaging Leaders for Healthy Eating and Active Living

To educate and assist national organizations representing state and local elected and appointed officials to educate their members about successful policy approaches and support them in making changes in their states, counties and cities.

Program Sites

■ American Association of School Administrators

ARLINGTON, VA

\$177,680 (1 year) ID 56322

■ International City/County Management Association

WASHINGTON, DC

\$183,992 (1 year) ID 56356

■ Local Government Commission

SACRAMENTO, CA

\$147,000 (1 year) ID 56355

■ National Association of Counties Research Foundation

WASHINGTON, DC

\$193,536 (9 months) ID 56323

■ National Association of Latino Elected Officials - NALEO Education Fund

LOS ANGELES, CA

\$50,000 (6 months) ID 56018

\$164,390 (1 year) ID 57014

■ National Conference of State Legislatures

DENVER, CO

\$296,826 (1 year) ID 56357

■ National Governors Association Center for Best Practices

WASHINGTON, DC

\$167,764 (1 year) ID 56358

■ National League of Cities Institute Inc.

WASHINGTON, DC

\$224,924 (1 year) ID 56529

■ United States Conference of Mayors

WASHINGTON, DC

\$172,000 (1 year) ID 56359

Other Program Activities

■ Communications Project

MULTIPLE CONTRACTORS

Technical assistance for Engaging Leaders for Healthy Eating and Active Living.

\$97,442 (1 year) ID 56644

■ National Hispanic Caucus of State Legislators

WASHINGTON, DC

Developing a survey instrument to ascertain Hispanic state legislators' perspectives, attitudes and insights about childhood obesity.

\$50,960 (6 months) ID 56017

FireWorks for Kids Foundation, Inc.

BRIDGEVIEW, IL

Implementing the Active Kids Initiative to create active living by impacting children's environments.

\$50,000 (1 year) ID 58568

Food Research & Action Center Inc.

WASHINGTON, DC

After-school, summer nutrition and physical activity programs to improve children's health.

\$320,000 (2 years) ID 57229

The Food Trust

PHILADELPHIA, PA

National replication of an advocacy campaign to develop more supermarkets in underserved communities.

\$410,952 (3 years) ID 56735

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Robert Wood Johnson Foundation

Georgia State University Research Foundation Inc.

ATLANTA, GA

Supporting childhood obesity prevention activities in Georgia.

\$100,000 (1 year) ID 59074

Grantmakers in Health

WASHINGTON, DC

Issue dialogue and brief report on policy options to accelerate progress in reducing childhood obesity.

\$26,667 (6 months) ID 57779

Harvard University School of Public Health

BOSTON, MA

Using mathematical models to project the U.S. childhood obesity epidemic and the interventions needed to reverse it.

\$298,002 (2 years) ID 57891

Healthy Eating Research: Building Evidence to Prevent Childhood Obesity

Program to support investigator-initiated research to identify and assess environmental and policy influences with the greatest potential to improve healthy eating and weight patterns among the nation's children.

Program Sites

■ Atlanta Board of Education

ATLANTA, GA

Evaluating school food policy implementation within the Atlanta school system.

\$189,000 (2 years) ID 58088

■ University of California, Berkeley, College of Natural Resources

BERKELEY, CA

Capturing the impact of new food and beverage standards in California high schools.

\$399,965 (3 years) ID 57926

■ California Food Policy Advocates Inc.

SAN FRANCISCO, CA

Examining the role of California's Child Nutrition Commodity Food Program in creating healthy school meals.

\$75,000 (18 months) ID 57925

■ University of Chicago, Irving B. Harris School of Public Policy Studies

CHICAGO, IL

Studying the effect of school accountability policies on childhood obesity.

\$74,995 (18 months) ID 57922

■ University of Colorado at Denver and Health Sciences Center

DENVER, CO

Studying environmental and policy factors impacting healthy eating behaviors for low-income elementary school students in Colorado.

\$399,034 (2 years) ID 57929

■ Mathematica Policy Research, Inc.

WASHINGTON, DC

National study of public school food environments and policies and their relationships to diet and obesity among students.

\$399,852 (2 years) ID 57930

■ University of North Carolina at Chapel Hill Center for Health Promotion and Disease Prevention

CHAPEL HILL, NC

Studying the economic impact and the role of key stakeholders in school nutrition standard policy implementation.

\$100,000 (1 year) ID 58086

■ Pennsylvania State University College of Health and Human Development

UNIVERSITY PARK, PA

Factors associated with successful development and implementation of school wellness policies.

\$397,150 (3 years) ID 57927

■ Public Health Advocacy Institute Inc.

BOSTON, MA

Improving the school food environment: legal obstacles and opportunities.

\$74,481 (14 months) ID 57921

■ Public Health Institute

OAKLAND, CA

Legal tools to address the availability and marketing of foods in K-12 schools.

\$75,000 (1 year) ID 57936

■ Rand Corporation

SANTA MONICA, CA

Study on food policies and environments in and around elementary schools and their relationship to food consumption and body mass index.

\$287,613 (30 months) ID 57931

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- **University of Southern Maine**
College of Nursing and Health Professionals
GORHAM, ME
Impact of Maine's statewide rule on high school nutrition environments and students' dietary behaviors.
\$99,999 (1 year) ID 57920
 - **University of Washington**
School of Public Health and Community Medicine
SEATTLE, WA
Policy legislation and nutrition study: What works to improve student health?
\$399,208 (3 years) ID 57932
 - **Yale University Graduate School of Arts and Sciences**
NEW HAVEN, CT
Studying the impact of school wellness policies on the school nutrition environment and student academic functioning and health.
\$74,954 (1 year) ID 57923
- Other Program Activities**
- **University of Minnesota**
School of Public Health
MINNEAPOLIS, MN
Technical assistance and direction for Healthy Eating Research.
\$840,703 (1 year) ID 57440
 - **White Mountain Research Associates, L.L.C.**
DANBURY, NH
Evaluation of Healthy Eating Research.
\$308,011 (5 years) ID 56631
 - **Hunger Action Network of New York**
NEW YORK, NY
Increasing the amount of healthy food available to low-income children and families in several New York neighborhoods.
\$330,000 (4 years) ID 57123
 - **University of Illinois at Chicago**
Institute of Government and Public Affairs
CHICAGO, IL
Research on girls' sports participation and lifetime physical activity and weight.
\$152,666 (18 months) ID 58148
 - **University of Illinois at Chicago**
School of Public Health
CHICAGO, IL
Training and technical assistance on the Rapid Assessment Procedures (RAP) manual used to evaluate children's eating and fitness environments.
\$293,572 (2 years) ID 57596
 - **Intergenerational Programming within the Active for Life Program Sites to Reduce Childhood Obesity**
Program to support efforts of senior service organizations to increase access to healthy, lower-calorie foods and opportunities for safe, daily physical activity through policy and environmental change among children living in low-income, culturally diverse neighborhoods and communities.
 - **City of Berkeley**
BERKELEY, CA
Intergenerational project to engage the community in healthy eating and active living at an urban recreation center.
\$45,000 (18 months) ID 56584
 - **First Health of the Carolinas Inc.**
PINEHURST, NC
Intergenerational project to establish an organic community garden with an after-school program.
\$45,000 (18 months) ID 56582
 - **Hamilton County**
General Health District
CINCINNATI, OH
Intergenerational project to promote healthy eating and active living in an elementary school of a low-income neighborhood.
\$45,000 (18 months) ID 56583
 - **Oasis Institute**
ST. LOUIS, MO
Intergenerational project to promote healthy eating and active living in an after-school program for a low-income student body.
\$45,000 (18 months) ID 56581
 - **International Society of Behavioral Nutrition and Physical Activity**
WASHINGTON, DC
Support for the 2006 annual conference of the International Society of Behavioral Nutrition and Physical Activity.
\$8,000 (1 year) ID 55653
 - **Keystone Center**
KEYSTONE, CO
Assessing a dialogue on the role of marketing and advertising in addressing the problem of obesity.
\$518,356 (14 months) ID 51293

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Shiriki Kumanyika, Ph.D., M.P.H.

PHILADELPHIA, PA

Support for a senior fellow in residence at the Robert Wood Johnson Foundation.

\$3,600 (1 month) ID 56933

Lawrence Frank and Company, Inc.

POINT ROBERTS, WA

Integrated assessment of how food and activity environments are related to body mass index in adolescents and adults.

\$87,963 (1 year) ID 53915

LM Strategies Consultants

OLYMPIA FIELDS, IL

Providing strategic advice to support policy and environmental approaches that reduce childhood obesity in high-risk communities.

\$25,000 (4 months) ID 58761

M+R Strategic Services

WASHINGTON, DC

Identifying trends and opportunities to advance the healthy eating and active living movement.

\$69,500 (4 months) ID 57097

Identifying trends and opportunities to advance the healthy eating and active living movement.

\$11,500 (1 month) ID 59684

Marshfield Clinic, Marshfield Medical Research and Education Foundation

MARSHFIELD, WI

Evaluating the impact of a healthy lifestyles toolkit on food- and physical activity-related policies in child-care centers.

\$74,108 (22 months) ID 56745

University of Michigan Institute for Social Research

ANN ARBOR, MI

Expanded surveillance of middle and high school food policies and environments.

\$616,525 (3 years) ID 57661

State of Mississippi Office of the Governor

JACKSON, MS

Summit to address obesity and other health care issues in Mississippi.

\$20,000 (1 year) ID 58101

National Academy of Sciences– Institute of Medicine

WASHINGTON, DC

Follow-up activities to a report on preventing childhood obesity.

\$250,000 (10 months) ID 56982

National Foundation for the Centers for Disease Control & Prevention Inc.

ATLANTA, GA

Early assessment of programs and policies on childhood obesity.

\$3,463,502 (2 years) ID 56623

National Governors Association Center for Best Practices

WASHINGTON, DC

Developing and implementing governors' initiatives to prevent childhood obesity.

\$1,322,166 (18 months) ID 57652

National Research Center for Women & Families

WASHINGTON, DC

Planning an advocacy fellowship using nationally respected women's and girls' organizations to address obesity among low-income children.

\$94,630 (7 months) ID 56111

Obesity Prevention in Children: Synergy with Diabetes Initiative

Program to support efforts of schools and communities to increase access to healthy, lower-calorie foods and opportunities for safe, daily physical activity through policy and environmental change in order to prevent obesity among children living in low-income, culturally diverse neighborhoods and communities.

Wake Forest University Health Sciences

WINSTON-SALEM, NC

Brief assessments of the obesity synergy projects with the Diabetes Initiative and Active for Life.

\$143,174 (1 year) ID 57748

University of Pennsylvania School of Medicine

PHILADELPHIA, PA

Support for a statistician to work on childhood obesity studies.

\$250,075 (5 years) ID 53242

Planning the African-American Collaborative Obesity Research Network (AACORN): Phase 2.

\$300,000 (15 months) ID 58746

Prevention Institute

OAKLAND, CA

Developing a national database of organizations/coalitions advocating for reducing childhood obesity through healthy eating and environmental design.

\$300,469 (1 year) ID 57865

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Public Health Institute

OAKLAND, CA

Planning for the development of a legal resource network for childhood obesity prevention.

\$241,299 (4 months) ID 58014

Pyramid Communications, Inc.

SEATTLE, WA

Communications activities to maintain the Active Living Network.

\$221,631 (1 year) ID 57280

Raben Group, LLC

WASHINGTON, DC

Meeting on the relationship between agricultural practices and policies and childhood obesity prevention.

\$48,000 (3 months) ID 59612

St. Louis University

School of Public Health

ST. LOUIS, MO

Pilot study comparing the physical activity levels, eating behavior and body mass index of people living in walkable versus non-walkable neighborhoods.

\$349,034 (1 year) ID 57152

Samuels & Associates, Inc.

OAKLAND, CA

Training on school nutrition policy implementation and monitoring.

\$76,824 (18 months) ID 56800

Society of Behavioral Medicine, Inc.

MILWAUKEE, WI

Activities at the Society's 2007 annual meeting on childhood obesity and disparities.

\$60,000 (5 months) ID 59156

Sustainable Food Center

AUSTIN, TX

Promoting the use of local produce and healthy eating behavior in Austin city schools.

\$265,944 (3 years) ID 57334

Urban Institute

WASHINGTON, DC

Analysis of geographic patterns of childhood obesity.

\$175,327 (1 year) ID 59831

Vanderbilt University

Institute for Public Policy Studies

WASHINGTON, DC

Evaluating action demonstrations in childhood obesity prevention.

\$99,995 (7 months) ID 55898

David O. Washington, Ph.D.

VENICE, CA

Providing consulting services to develop a request for concepts and to design an online community support system for childhood obesity prevention.

\$22,925 (4 months) ID 59207

University of Washington,

Daniel J. Evans School of Public Affairs

SEATTLE, WA

Studying the impact of the child-care setting on childhood obesity.

\$190,364 (18 months) ID 56478