

2008 Call for Proposals

Brief Proposal Deadline

July 10, 2007



Robert Wood Johnson Foundation

Local Initiative Funding Partners

Supporting Innovation in Health and Health Care

Purpose

The **Local Initiative Funding Partners Program** (LIFP) is a partnership program between the Robert Wood Johnson Foundation (RWJF) and local grantmakers to fund promising, original projects to significantly improve the health of vulnerable people in their communities.

Eligibility Criteria

- Projects must be new, innovative, collaborative and community-based. Significant program expansions—such as a major expansion into new regions or to new populations—may also be considered. LIFP matching grants may not be used to administer existing programs.
- Projects must be nominated by a local grantmaker interested in participating as one of the funding partners.
- Local funding partners must be willing to work with each grantee to obtain sufficient dollar-for-dollar matching funds throughout the grant period. These funders may include independent and private foundations, family and community foundations and corporate and other philanthropies.
- Matching funds must represent new funding specifically designated to support the proposed project. In-kind services may not be used to match foundation funds.

Selection Criteria

Criteria used to assess projects will include:

- Description of the specific vulnerable population to be served and numbers of people to be served by the project.
- Clarity of the health problem to be addressed and how it results from the intersection with specific social factors.
- Innovation and effectiveness of the proposed strategy and how it would alter any current system or social factor.
- Evidence of community collaboration including new or nontraditional partners and members of the population to be served, as well as a clear process for decision-making.
- Active engagement of local grantmakers including how they became involved and what their role has been.
- The organization's capacity to implement the proposed project and manage the funds.
- Evidence of a plan to assess the project's impact with measurable project outcomes.
- A reasonable and cost-efficient budget.
- A realistic plan to sustain funding after the LIFP grant is completed.
- Potential for the project to become a new national model.

In addition to the criteria listed above, our goal is to fund projects comprising a group of grantees diverse in location and type of organization.

Continued on back

Key Dates and Deadlines

- **May 15 and June 7, 2007**
Optional conference calls for potential applicants.
- **June 2007**
Stage 1 brief proposals will be accepted throughout the month of June.
- **July 10, 2007 (5 p.m. ET)**
Deadline for receipt of Stage 1 materials.
- **September 14, 2007**
Applicants notified if they have been invited to submit a full proposal.
- **November 13, 2007**
Deadline for receipt of Stage 2 full proposals.
- **February–April 2008**
Site visits to select applicants.
- **July 1, 2008**
Start of grant award period.

Inquiries

Inquiries should be addressed to:
Sandra Lopacki, *deputy director*
Phone: (609) 275-4128
E-mail: slopacki@lifp.org

www.lifp.org

We encourage all applicants to read the complete details about the program found in the call for proposals brochure at www.rwjf.org/cfp/lifp.

For more information about funding opportunities from the Robert Wood Johnson Foundation, visit Grant Applications at www.rwjf.org.

Sign up to receive Funding Alerts on upcoming calls for proposals at www.rwjf.org/services.



Total Awards

- Up to \$5.8 million is available for the 2008 grant cycle.
- Up to 14 matching grants of \$200,000 to \$500,000 per project will be awarded.

How to Apply

There are two stages in the application process: submission of a Stage 1 brief proposal and, *if invited*, submission of a Stage 2 full proposal.

Complete details and an applicant checklist are available at www.lifp.org.

Questions may be directed at any time to the LIFP national program office by calling (609) 275-4128. Applicant questions will also be answered during two conference calls, one scheduled on May 15 and another June 7, 2007. Details will be posted at www.lifp.org under How to Apply.

To see examples of current projects, local funding partners, frequently asked questions, and for a downloadable version of the complete call for proposals, please visit the program's Web site.

www.lifp.org