

2007–2008 Call for Nominations

Brief Nomination Deadline

October 19, 2007



Robert Wood Johnson Foundation

Robert Wood Johnson Foundation Community Health Leaders

Purpose

The *Robert Wood Johnson Foundation Community Health Leaders* program (CHL) each year honors 10 outstanding and otherwise unrecognized individuals who overcome daunting odds to expand access to health care and social services to underserved populations in communities across the United States. The program aims to elevate the work of these unsung heroes through enhanced recognition, technical assistance and leadership development opportunities.

Eligibility Criteria

RWJF Community Health Leaders are identified through a nomination process. Nominees are expected to:

- be accomplished in the field of community health at the midcareer level;
- have created or substantially enhanced a health or health care initiative in their community (e.g., broadened the reach of an established program; worked against conventional wisdom to establish a new initiative; gained support from unlikely partners; changed the perception of a critical health issue);
- have positively affected a significant number of people in the target community;
- have received limited national recognition in the past;
- be affiliated with a public entity or tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code; and
- be a citizen or permanent resident of the United States or its territories at the time of application.

Please note: While we are aware that many health professionals are serving vulnerable populations, we are seeking community health leaders who have made extraordinary contributions to their community, beyond the requirements of their job.

Selection Criteria

Criteria used to assess nominees will include:

Accomplishments: Achievements in the area of community health during the period of time that the nominee has been directly affiliated with the initiative or project for which they are being nominated. Please describe the journey the nominee has traveled toward his/her accomplishment and the obstacles overcome.

Innovation: Demonstrated ability to break new ground with regard to services, target population or implementation of new ideas.

Collaborative Leadership: Demonstrated ability to successfully engage diverse stakeholders in the change process.

Systems Change: Demonstrated ability to place health care concerns into a larger context (i.e., community, regional, national, political, socioeconomic).

Impact: The number of people affected by the nominee's efforts; the positive effects the nominee's work has on improving quality of life; and the potential future reach and impact of the initiative.

Key Dates and Deadlines

- **October 19, 2007 (5 p.m. ET)**
Deadline for receipt of brief nominations.
- **November 16, 2007**
Nominators notified if candidate is selected to move to full nomination.
- **January 11, 2008 (5 p.m. ET)**
Deadline for receipt of full nominations.

Inquiries

For more information on the program and nomination requirements please contact the national program office:

Phone: (609) 627-5809
E-mail: hundas@rwjf.org

www.communityhealthleaders.org

We encourage all applicants to read the complete details about the program found in the full call for nominations brochure at www.rwjf.org/cfp/communityhealthleaders.

For more information about funding opportunities from the Robert Wood Johnson Foundation visit Grant Applications at www.rwjf.org.

Sign up to receive Funding Alerts on upcoming calls for proposals at www.rwjf.org/services.



Resiliency: Determination in the face of great challenge and ability to transform obstacles into constructive action to improve or enhance the health of their communities.

Level of Recognition: Received limited national recognition for their work.

In addition to the criteria listed above, our goal is to ensure geographic, ethnic and professional diversity among the CHL grantees.

Total Awards

Ten awards in the amount of \$125,000 each will be made for the 2008 award cycle. Each new leader receives \$20,000 as a personal gift for past accomplishments and \$105,000 goes to benefit the leader's organization.

How to Apply

The CHL selection process includes three stages:

Stage 1: Brief Nomination

A nominator must submit a brief nomination which briefly describes how the prospective leader inspires you and others; highlights a significant example of their leadership; and describes their program or service.

All brief nominations must be completed online at www.communityhealthleaders.org.

Stage 2: Full Nomination

A select number of nominators will be invited to submit full nominations. Instructions for completing the nomination requirements will accompany the acceptance notification.

Stage 3: Site Visits

Members of the national advisory committee and the CHL program staff will conduct one-day site visits to meet the finalists and some of their colleagues to help make the final selection.

www.communityhealthleaders.org