

2009 Call for Proposals

Brief Proposal Deadline

July 8, 2008



Robert Wood Johnson Foundation

Robert Wood Johnson Foundation Local Funding Partnerships

Purpose

Robert Wood Johnson Foundation Local Funding Partnerships (LFP) forge relationships between the Robert Wood Johnson Foundation (RWJF) and local grantmakers to fund promising, original projects that can significantly improve the health of vulnerable people in their communities.

Eligibility Criteria

- Projects must be new, innovative, collaborative and community-based. Significant program expansions—into new regions or to new populations—may also be considered. Please note that this program does not fund existing projects.
- Projects must be nominated by a local grantmaker interested in participating as one of the funding partners.
- Local funding partners must be willing to work with grantees to obtain sufficient dollar-for-dollar matching funds throughout the grant period. These funders may include independent and private foundations, family and community foundations, and corporate and other philanthropies.
- Matching funds must represent new funding specifically designated to support the proposed project. In-kind services may not be used to match foundation funds.
- Applicants may be either public entities or nonprofit organizations that are tax-exempt under Section 501(c)(3) of the Internal Revenue Code. Private foundations as defined under Section 509(a) are not eligible to apply.

Important details about Eligible Projects and Eligible Matching Funds are posted at www.localfundingpartnerships.org under How to Apply.

Selection Criteria

Criteria used to assess projects include:

- Description of the specific vulnerable population to be served and numbers of people to be served by the project.
- Clarity of the health problem to be addressed and how it can be addressed in the context of specific social factors.
- Innovation and effectiveness of the proposed strategy and how it would change any current system.
- Evidence of community involvement that includes new or nontraditional partners and members of the population to be served.
- Active engagement of local grantmakers including how they became involved and what their role has been.
- The organization's capacity to implement the proposed project and manage grant funds.
- Evidence of a plan to assess the project's impact with measurable project outcomes.
- A reasonable and cost-efficient budget.
- A realistic plan to sustain funding after the LFP grant is completed.

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Key Dates and Deadlines

- **May 13 and May 20, 2008**
Optional conference calls for potential applicants.
- **June 2, 2008**
NPO begins accepting Stage 1 brief proposals.
- **July 8, 2008 (5 p.m. ET)**
Deadline for receipt of Stage 1 brief proposals.
- **September 10, 2008**
Applicants notified if invited to submit a full proposal.
- **November 12, 2008**
Deadline for receipt of Stage 2 full proposals.
- **January 27, 2009**
Applicants notified if they will receive a site visit.
- **March–April 2009**
Site visits to selected applicants.
- **July 1, 2009**
Start of grants.

Inquiries

For information on the program, eligibility criteria and the proposal process please contact the NPO:

Phone: (609) 275-4128

E-mail:

cholloman@localfundingpartnerships.org

www.localfundingpartnerships.org

We encourage all applicants to read the complete details about the program found in the call for proposals brochure at www.rwjf.org/cfp/lfp.

For more information about funding opportunities from the Robert Wood Johnson Foundation, visit Grant Applications at www.rwjf.org.

Sign up to receive Funding Alerts on upcoming calls for proposals at www.rwjf.org/services.



- Potential for the project to become a national model.

In addition to the criteria listed above, our goal is to fund projects comprising a group of grantees diverse in location and type of organization.

More details about Selection Criteria are posted at www.localfundingpartnerships.org under How to Apply.

Total Awards

- Up to \$6 million is available for the 2009 grant cycle.
- Up to 14 matching grants of between \$200,000 and \$500,000 each per project will be awarded.

How to Apply

There are two stages in the proposal process. In Stage 1: Brief Proposals applicants must submit: an information form, a letter of nomination, a brief proposal answering five specific questions and a preliminary budget. Complete details on each of these components is available at www.localfundingpartnerships.org under How to Apply.

In Stage 2: Full Proposals applicants selected for the second stage of review will be invited to submit full proposals. At that time, reviewers will seek additional information regarding measurable objectives, plans for evaluation, anticipated impact and expectations for long-term financial and programmatic sustainability.

Instructions for submitting full proposals will be included with the invitation. Ten sets are required. All pages of the proposal narrative must be typed in 12-point font, double-spaced, with one-inch margins on all four sides. The LFP national program office (NPO) will hold a proposal workshop via an online Web conference in September 2008 to help the invited applicants prepare their proposals.

Members of an advisory committee, NPO staff and RWJF staff will review all full proposals. After this review, projects still under consideration for LFP grants will receive site visits. By the time of the site visit there must be clear evidence that matching funds will be in place for the first year and that local funding sources for subsequent years have been identified.

RWJF does not provide individual critiques of proposals submitted.

To see examples of current projects, local funding partners, frequently asked questions, and for a downloadable version of the complete call for proposals, please visit the program's Web site.

www.localfundingpartnerships.org