

2007 Call for Proposals—Implementation Grants

Brief Proposal Deadline

June 12, 2007



Robert Wood Johnson Foundation

Jobs to Careers

Promoting Work-Based Learning for Quality Care

Purpose

Jobs to Careers: Promoting Work-Based Learning for Quality Care will support partnerships to advance and reward the skill and career development of incumbent (currently employed) workers providing care and services on the front lines of our health and health care systems. The program seeks to develop and redesign systems that support and institutionalize learning and career advancement and test new models of work-based learning.

The implementation grants will fund partnerships of health and health care employers and educational institutions to promote learning, career advancement and testing of new models of work-based learning.

Eligibility Criteria

Jobs to Careers will support projects that involve emerging or existing partnerships of at least one health or health care employer and at least one educational institution (e.g., a community college) that provides academic credit or an industry-recognized credential. Eligible applicant organizations are employers, educational institutions or other organizations within the partnership that are public entities or nonprofit organizations that are tax-exempt under Section 501(c)(3) of the Internal Revenue Code. Only one organization representing the partnership may submit a proposal.

Selection Criteria

Brief proposals will be evaluated based on the following criteria:

- Understanding of the workforce development needs and barriers of incumbent frontline workers.
- Understanding of and commitment to making systems changes that will create greater advancement opportunities and rewards for frontline workers.
- Commitment to incorporate work-based learning methods.
- Innovative approach to solving compelling business and workforce challenges.

Full proposals will be evaluated based on the following criteria:

- A feasible project design that flows logically from business and organizational challenges and the related skill development needs of the targeted employees.
- Effectiveness and sustainability of the proposed system changes to increase visibility and accessibility of career development for all frontline health and health care workers in job categories least likely to have educational and advancement opportunities.
- Commitment to develop innovative training strategies that incorporate work-based learning.
- Commitment to develop systems for rewarding frontline workers for participation, including financial rewards, career advancement and academic credit or industry-recognized credentials.

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Key Dates and Deadlines

- **May 16, 2007**
Optional Web conference for interested applicants.
- **June 12, 2007 (3 p.m. ET)**
Deadline for receipt of brief proposals.
- **July 19, 2007**
Applicants notified about invitation to submit a full proposal.
- **August 30, 2007 (3 p.m. ET)**
Deadline for receipt of full proposals.
- **January 15, 2008**
Start of grants.

Inquiries

For information about the program, selection criteria or proposal process please contact:

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E-mail: rstarr@jobs2careers.org

www.jobs2careers.org

We encourage all applicants to read the complete details about the program found in the call for proposals brochure at www.rwjf.org/cfp/j2c-implementation.

For more information about funding opportunities from the Robert Wood Johnson Foundation, visit Grant Applications at www.rwjf.org.

Sign up to receive Funding Alerts on upcoming calls for proposals at www.rwjf.org/services



- Ability of the applicant organization to implement the proposed project and system change activities, including investment of sufficient time for project management and staff expertise in managing a large-scale project.
- Involvement of frontline workers and supervisors in planning and decision-making.
- Ability and commitment to sustain the initiative beyond the funded project.
- Organizational and leadership commitment to the proposed project, including support from chief executives, leaders of human resource departments, supervisors, and frontline workers in partner organizations.
- Evidence that additional resources can be secured to help support and sustain the cost of education and training.

The program strives to have a balanced portfolio of grantees, and will seek to fund projects from a range of geographic regions, a variety of health and health care settings, and that represent a variety of frontline workers served.

Total Awards

- Up to eight grants will be awarded.
- Applicants may apply for grants of up to \$437,750 over three years. *Note that this is a competitive initiative, as only nine partnerships were awarded grants out of a total of 188 applications in the previous solicitation.*

How to Apply

All proposals for this program must be submitted only through the RWJF Grantmaking Online system. For detailed instructions on how to prepare and submit your proposal, please visit <http://grantmaking.rwjf.org/dfw2> prior to drafting your proposal.

Answers to frequently asked questions (FAQs) and other relevant information are available on the Jobs to Careers Web site.

www.jobs2careers.org