

2009–2010 Call for Proposals

Proposal Deadline: Open

Grants are awarded on a rolling basis; proposals may be submitted at any time.



Health Impact Project

Advancing Smarter Policies for Healthier Communities

Purpose

The *Health Impact Project*, a collaboration of the Robert Wood Johnson Foundation and The Pew Charitable Trusts, encourages the use of health impact assessment (HIA) to help decision-makers better assess proposed policies, projects and programs with respect to their impact on health, in order that they may avoid adverse health consequences and costs and improve health.

Eligibility Criteria

Eligible applicant organizations include:

- state, tribal or local agencies;
- tax-exempt educational institutions; or
- publicly supported charitable organizations that are exempt from federal income tax as an organization described by Section 501(c)(3) of the Code.

Applicant organizations must be located in the United States or its territories at the time of application.

Selection Criteria

Selection will be based on the following:

- Significance of the pending policy, program or project decision to health.
- Focus on a policy, program or project that is under active consideration. The strongest proposals will address decisions that can be reasonably anticipated within or shortly following the grant period.
- Demonstrated partnerships between the applicant organization(s) and other stakeholder agencies and organizations.
- Demonstrated commitment to an impartial science-based appraisal of the risks, benefits, tradeoffs and alternatives involved in the decision.
- A clear, effective strategy for implementing recommendations.
- A well-conceived communications strategy for informing and educating target audiences about the HIA project, results and recommendations.
- Potential for the HIA to add value to the decision-making process by addressing health issues that are not already known or may not be immediately obvious, by analyzing and clarifying complex health risks and health effects, addressing the potential for differential impacts on vulnerable populations, or by generating health-based recommendations not yet considered.
- Contribution of the proposed project to the field of HIA in the United States.
- The applicant organization's demonstrated credibility as a source of impartial and scientifically valid information on the decision addressed by the HIA.
- A strong plan for soliciting and responding to input from affected communities and key stakeholders, including relevant public agencies and leaders, community groups, scientific experts and other organizations.

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Key Dates and Deadlines

- **October 20, 2009**
Start date for submission of letters of interest.
- **November 5, 2009 (1:30 p.m. ET)**
Web conference call for interested applicants. Registration is required. Please visit project Web site for details.

Inquiries

Inquires should be directed to:

Health Impact Project
Phone: (202) 540-6012

E-mail: healthimpactproject@pewtrusts.org

www.healthimpactproject.org

We encourage all applicants to read the complete details about the program found in the full call for proposals brochure at www.rwjf.org/cfp/healthimpactproject.

For more information about funding opportunities from the Robert Wood Johnson Foundation, visit Grants at www.rwjf.org.

Sign up to receive Funding Alerts on upcoming calls for proposals at www.rwjf.org/services.



- Adequate public health expertise, either within the applicant organization or through a collaborative agreement with an appropriate individual or organization.
- Anticipated training and technical assistance needs, whether general, specialized or both.
- Appropriateness of proposed budget and project time line.

Total Awards

- Up to 15 demonstration projects will be awarded in this round of funding.
- Grants will range from \$25,000 to \$150,000 and must be completed within 24 months. Proposals for more than \$150,000 may be considered under rare and exceptional circumstances. For proposals above \$150,000 please contact the Health Impact Project at (202) 540-6012 or healthimpactproject@pewtrusts.org before submitting a letter of interest.

Use of Grant Funds

Grant funds may be used for project staff salaries and benefits, consultant fees, data collection and analysis, meetings, supplies, project-related travel, and other direct project expenses, including a limited amount of equipment essential to the project and indirect expenses. Grant funds may *not* be used to subsidize individuals for the costs of health care, to support clinical trials of unapproved drugs or devices, to construct or renovate facilities, or as a substitute for funds currently being used to support similar activities. Please note that Pew limits the amount of indirect costs it will support to no more than 10 percent of salaries and benefits covered directly by the grant.

In addition, no part of the grant can be used to carry on propaganda or otherwise attempt to influence legislation within the meaning of applicable provisions of the Internal Revenue Code and the Treasury Regulations thereunder. In addition, no part of the grant can be used to participate or intervene in any political campaign on behalf of (or in opposition to) any candidate for public office. Grant funds will also be used to pay for travel to the annual meeting of demonstration project grantees or regional trainings offered by the Health Impact Project.

How to Apply

All letters of interest and full proposals must be submitted through the online application found on the project Web site.

There are two stages in the competitive proposal process: (1) applicant organizations submit a letter of interest that describes the project and; *if invited*, (2) select applicant organizations will then submit a full proposal, budget, budget narrative and organizational documents for review. For selected grantee organizations, the training and technical assistance will be negotiated based on the applicant organization's needs.

A Web conference call will be held after the release of the CFP to provide prospective grantees with additional information, and it will be archived on the Web site for later review.

Unfortunately, due to the large number of proposals that we are likely to receive, neither Pew nor RWJF are able to provide individual comments on letters of interest or full proposals.

For complete instructions on the Web conference call, letters of intent and full proposal requirements, please visit the project Web site at www.healthimpactproject.org.

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