

CALL FOR PROPOSALS

A Special Solicitation from the
Robert Wood Johnson Foundation's
Vulnerable Populations Portfolio

Fresh Ideas: *Community-based approaches to improve care for vulnerable populations*

Proposals accepted on a rolling basis

BACKGROUND

The Vulnerable Populations Portfolio of the Robert Wood Johnson Foundation (RWJF) is seeking *new* community-based approaches to health and health care problems that intersect with social factors—such as inadequate housing, poor education and poverty. We are interested in projects that serve hard-to-reach individuals and families, especially new immigrants and refugees, frail older adults and at-risk adolescents.

TOTAL AWARDS

- Grants up to \$300,000 for up to three years in duration are currently available.

ELIGIBILITY CRITERIA

We are looking for *fresh ideas* that represent new approaches to the health and health care problems that affect our country's most vulnerable people. Projects to expand or continue existing programs or services, or to test an existing model in a new community will not be considered for funding.

RWJF is especially interested in providing support to organizations that are outside the formal network of health care providers, such as grassroots organizations, faith-based organizations and advocacy organizations (rather than traditional providers such as hospitals and medical clinics).

Applicants may be either public entities or nonprofit organizations that are tax-exempt under Section 501(c)3 of the Internal Revenue Code.

USE OF GRANT FUNDS

Grant funds may be used for project staff salaries, consultant fees, data collection and analysis, meetings, supplies, project-related travel, and other direct project expenses, including a limited amount of equipment deemed essential to the project. In keeping with RWJF policy, grant funds may not be used to subsidize individuals for the costs of their health care, to support clinical trials of unapproved drugs or devices, to construct or renovate facilities, for lobbying, or as a substitute for funds currently being used to support similar activities.

HOW TO APPLY

All proposals for this program must be submitted online at http://www.rwjf.org/files/applications/RWJF_BriefProposal.doc

There are two stages in the application process: (1) the submission of a brief proposal which will describe the project and include a one-page preliminary budget and, *if invited*; (2) the submission of a *full proposal* and line-item budget for a grant.

Please go to http://www.rwjf.org/files/applications/RWJF_BriefProposal.doc to submit your *brief proposal*. Be sure to indicate that you are submitting your proposal as a Vulnerable Populations Portfolio “Fresh Idea” in the *Project Title* field on the brief proposal form.

Your brief proposal *Project Summary* should clearly describe:

- The target population and the health problem and social factors that make this population particularly vulnerable.
- Key components and activities of the project and expected results.
- Why the project represents a *new* approach to the problem.
- The applicant organization’s capacity to address the problem, including an explanation of the organization’s relationship to the target population.
- How the project will be sustained when the grant ends.

Proposals may be submitted at any time. There is no submission deadline. Once your complete proposal is received it will be reviewed by the Vulnerable Populations Portfolio Team. You will hear from us within 30 days about the results of our review.

Questions may be directed to:
Wendy Yallowitz, *Program Officer*
Phone: (609) 627-7553
E-mail: wyallow@rwjf.org

RWJF does not provide individual critiques of proposals submitted.

ABOUT RWJF

The Robert Wood Johnson Foundation focuses on the pressing health and health care issues facing our country. As the nation's largest philanthropy devoted exclusively to improving the health and health care of all Americans, the Foundation works with a diverse group of organizations and individuals to identify solutions and achieve comprehensive, meaningful and timely change. The Foundation seeks to:

- Assure that all Americans have access to quality health care at reasonable cost.
- Improve the quality of care and support for people with chronic health conditions.
- Promote healthy communities and lifestyles.
- Reduce the personal, social and economic harm caused by substance abuse—tobacco, alcohol and illicit drugs.

For more than 30 years the Foundation has brought experience, commitment and a rigorous, balanced approach to the problems that affect the health and health care of those it serves. When it comes to helping Americans lead healthier lives and get the care they need, the Foundation expects to make a difference in your lifetime.

For more information, visit www.rwjf.org

THE
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