

# 24,500 North Carolina kids get hooked each year.



## The higher the cigarette tax, the more kids we save.

1 in 3 kids who get hooked on tobacco will die prematurely from it.

And with 24,500 North Carolina kids becoming smokers every year, the numbers add up fast.

But we can do something about it

by increasing our tobacco tax 75 cents. Sure, it won't stop every child from smoking . . . but it will

stop some of them. And that's

worth a lot more than 75 cents.

**Tobacco taxes—Our kids are worth every penny.**



For more information,  
visit [www.tobaccofreekids.org](http://www.tobaccofreekids.org)

