New Frontiers in Personal Health Records

A 'Report Out' from Project HealthDesign and Forum on Next-Generation PHRs

Wednesday, September 17, 2008

Westin Washington D.C. City Center
1400 M Street NW · Washington, District of Columbia 20005

8:00 a.m. – 8:30 a.m.

EXPOSITION AND BREAKFAST

View visual depictions of the unique, interactive personal health record applications that Project HealthDesign *teams have developed to help people better manage their health.*

8:30 a.m. – 9:00 a.m.

OPENING SESSION

Leaders from the Robert Wood Johnson Foundation and the Project HealthDesign *national program office set the stage for a new vision of personal health records.*

- **Stephen Downs, S.M.**
  Senior Program Officer and Deputy Director, Health Group
  Robert Wood Johnson Foundation

- **Risa Lavizzo-Mourey, M.D., M.B.A.**
  President and CEO
  Robert Wood Johnson Foundation

- **Patricia Flatley Brennan, R.N., Ph.D.**
  National Program Director, *Project HealthDesign;*
  Chair, Department of Industrial and Systems Engineering;
  Moehlman Bascom Professor of Nursing and Industrial Engineering, School of Nursing and College of Engineering
  University of Wisconsin-Madison

9:00 a.m. – 9:55 a.m.

DYNAMIC TOOLS FOR DAILY LIVING:
IT'S NOT ABOUT THE RECORD, IT'S ABOUT THE ACTION

Project HealthDesign *teams show how their innovative applications take PHRs from static repositories of information to dynamic, practical tools that help people manage their health. Grantees will describe what they've learned about how PHRs work to support healthy action.*

- **David K. Ahern, Ph.D.** - MODERATOR
  Assistant Professor of Psychology
  Harvard Medical School;
  National Program Director, *Health eTechnologies Initiative*;
  Project HealthDesign National Advisory Committee Member

- **Stephanie Fonda**, **Ph.D.**
  Senior Research Scientist
  T.R.U.E. Research Foundation

- **Steve Eisenhard Ross, M.D.**
  Associate Professor, Division of General Internal Medicine
  University of Colorado at Denver and Health Sciences Center

- **Laura Esserman, M.D., M.B.A.**
  Director, Center of Excellence for Breast Cancer Care
  University of California, San Francisco

9:55 a.m. – 10:25 a.m.
BREAK AND EXPO

10:25 a.m. – 11:20 a.m.
DYNAMIC TOOLS FOR DAILY LIVING:
PUSHING BEYOND THE PC
Project HealthDesign *teams demonstrate that their applications can link PHRs with a range of technologies people use every day – cell phones, digital assistants and others. People will use new ways to interact with technologies – speech, gestures and even device-to-device connections.*

- **M. Chris Gibbons, M.D., M.P.H.** - MODERATOR
  Assistant Professor and Associate Director
  Johns Hopkins Urban Health Institute, Johns Hopkins University;
  Project HealthDesign National Advisory Committee Member

- **James D. Ralston, M.D., M.P.H.**
  Assistant Investigator,
  The Center for Health Studies, Group Health Cooperative;
  Affiliate Assistant Professor, Department of Health Services, School of Public Health and Community Medicine
  University of Washington

- **Kevin Johnson, M.D., M.S.**
  Associate Professor and Vice Chair of Biomedical Informatics, Department of Pediatrics
  Vanderbilt University Medical Center

- **George Ferguson, Ph.D.**
  Research Scientist, Computer Science Department
  University of Rochester

11:20 a.m. – 12:15 p.m.
DYNAMIC TOOLS FOR DAILY LIVING:
OBSERVATIONS FROM EVERYDAY LIFE YIELD BETTER HEALTH
Project HealthDesign *teams show how recording aspects of daily lives – how we feel, what we eat, what we do – can be the fuel for smart tools that help people feel better. The 'things' that get recorded go far beyond what is usually considered health data – to include exercise, conversations with friends and even the weather!*

- **Alison Rein, M.S.** - MODERATOR
  Senior Manager
  AcademyHealth;
  Project HealthDesign National Advisory Committee Member

- **Roger Luckmann, M.D., M.P.H.**
  Associate Professor, Department of Family Medicine and Community Health
  University of Massachusetts Medical School

- **Barbara Massoudi, Ph.D., M.P.H.**
  Senior Research Health Scientist
  RTI International

- **Lisa Nugent**
  Creative Director, Comprehensive Care, Global Strategic Design Office
  Johnson & Johnson

12:15 p.m. – 1:30 p.m.

LUNCHEON KEYNOTE

Popular blogger, patient advocate and person with diabetes Amy Tenderich will talk about how the Internet is changing the way people get and act on health information.

- **Veenu Aulakh, M.S.P.H.** - MODERATOR
  Senior Program Officer, Better Chronic Disease Care Program
  California HealthCare Foundation

- **Amy Tenderich, M.A.**
  Blogger and patient
  Diabetes Mine

1:30 p.m. – 2:15 p.m.

(ATTENDEES CHOOSE A BREAKOUT SESSION BASED ON THEIR INTERESTS)

BREAKOUT A:

PROJECT HEALTHDESIGN'S *OPEN PLATFORM AND CORE COMPONENTS*

A key aspect of Project HealthDesign *has been ensuring that all PHR applications can operate on a common platform. Walter Sujansky explains how to achieve the goal.*

- **Omid Moghadam, M.S., M.B.A.** – MODERATOR
  Global Director of Business
  Intel Genomics, Intel Corporation

- **Walter Sujansky, M.D., Ph.D.**
  President
  Sujansky & Associates, LLC

BREAKOUT B:

POLICY IMPLICATIONS

For PHRs to be used widely, people need assurance that their information will remain private and secure. Learn how the work of many aims to accomplish this goal. The panel will apply various perspectives – ethics, professional practice and public policy – to discuss the technical approaches and human components of establishing policies to promote PHRs.

- **Karen Bell, M.D., M.M.S.** - MODERATOR
  Director, Office of Health IT Adoption
  The Office of the National Coordinator for Health Information Technology

- **Carol C. Diamond, M.D., M.P.H.**
  Managing Director, Health Program
  Markle Foundation

- **Kenneth W. Goodman, Ph.D.**
  Co-director
  University of Miami Ethics Programs;
  Found and Director
  University of Miami Bioethics Program

- **James D. Ralston, M.D., M.P.H.**
  Assistant Investigator,
  The Center for Health Studies, Group Health Cooperative;
  Affiliate Assistant Professor, Department of Health Services, School of Public Health and Community Medicine
  University of Washington

2:15 p.m. – 2:30 p.m.
BREAK AND EXPO

2:30 p.m. – 3:15 p.m.
WHERE IS THIS HEADED?
A HEALTH SYSTEMS PERSPECTIVE
PHR applications are gold mines for helping providers manage health in patient-centered ways, while also increasing efficiency and quality. Hear reactions from health system leaders, some of whom have already committed strongly to providing PHRs to their patients.

- **Carol C. Diamond, M.D., M.P.H.** - MODERATOR
  Managing Director, Health Program
  Markle Foundation

- **Holly Miller, M.D., M.B.A.**
  Vice President and Chief Medical Information Officer
  University Hospitals and Health Systems

- **Anna-Lisa Silvestre, M.P.H.**
  Vice President, Online Services
  Kaiser Permanente

- **Jonathan Wald, M.D., M.P.H.**
  Associate Director, Clinical Informatics Research and Development
  Partners HealthCare System

3:15 p.m. – 4:15 p.m.
WHERE IS THIS HEADED?
A TECHNOLOGY / INDUSTRY PERSPECTIVE
Some of America's most prominent technology innovators react to Project HealthDesign *and provide a glimpse of where their own PHRs and related applications are headed. Data repositories will play a particularly important part in insuring secure data storage while enabling a broad range of applications that support health.*

- **Vince Kuraitis, J.D., M.B.A.** - MODERATOR
  Principal and Founder
  Better Health Technologies, LLC
  Author, *e-CareManagement* blog

- **Colin Evans**
  President and CEO
  Dossia Consortium

- **Neil Ramshaw**
  Senior User Experience Designer
  Google

- **Keith Toussaint**
  Senior Program Manager, HealthVault
  Microsoft Corporation

4:15 p.m. – 5:30 p.m.
REFRESHMENTS
Unwind after a day of thought-provoking discussions and catch up with peers from government, industry, academic and advocacy sectors.