



Coverage Ideas from the Field – 1

An RWJF solicitation

SUMMARY

In December 2008, the Robert Wood Johnson Foundation (RWJF) issued the first of two calls for proposals (CFPs) related to national health reform. Coverage Ideas from the Field allocated up to \$2 million to support grants of up to \$400,000 each, with grants starting in May 2009 and running for up to two years.

RWJF staff sought projects to increase the likelihood that the nation's health care debate would lead to solutions and build momentum to drive federal policy-makers to act. The call for proposals stated, "In order for the debate to be successful, there are critical issues that need to be addressed, including a better understanding of how to design, implement, administer and sustain policies to expand health care coverage."

A project could include:

- Evaluations of timely policy changes
- Research and policy analyses that can advance the debate and lead to solutions
- Development and testing of new tools, models and policies to expand health insurance coverage
- Coalition building and convening
- Strategic communications to disseminate policy ideas

RWJF's Interest in This Area

RWJF is committed to working to ensure that every American has stable, affordable health care coverage. At the time the CFP was issued, 46 million Americans, including 9 million children, were uninsured, and millions more were at risk of losing health care coverage. Moreover, Americans, whether insured or not, suffered from greater financial distress from the burden of rising health care costs.

PROJECT LIST

Program Results on projects in this solicitation can be accessed from this list, which will expand as more grants close and reports are written.

The Faith and Family Voices for Health Reform Project

PICO National Network

(Oakland, Calif.) (ID# 66030)

What Did Physicians Think About Health Reform in 2009?

Mount Sinai School of Medicine of New York University

(New York, N.Y.) (ID# 66035)

A Tool for States to Conduct a "Gap Analysis" of Their Information Infrastructure Resources

Center to Promote HealthCare Access, Inc./dba Social Interest Solutions

(Oakland, Calif.) (ID# 68373)