



Alliance for a **Healthier Generation**

www.HealthierGeneration.org

*Generous support
provided by*


Robert Wood Johnson Foundation
Supporting healthy schools nationwide

Founded by



Healthy Schools Program



Teaching Healthy Habits – Tennessee Style

Serving Fayette, Henry, Jackson-Madison, Memphis City, Shelby County and Stewart County School Districts

Donna K. Crawford

Tennessee Relationship Manager

Why Focus on Schools?

- More than 20 percent of the U.S. population spend their day in schools and consume up to 50 percent of their daily calories on campus, making them ideal places to teach academic skills and healthy habits for life.
- Healthy students
 - are better able to concentrate on their work
 - attend school on a regular basis
 - perform better in class



South Park Elementary
- Memphis

The Healthy Schools Program

- Works with schools to create a culture where healthy eating and physical activity is the norm and not the exception
- Provides tools and solutions to help schools become healthier places for students and staff
- Offers schools the opportunity to earn national recognition for their efforts toward a healthier school environment



How I Support Schools

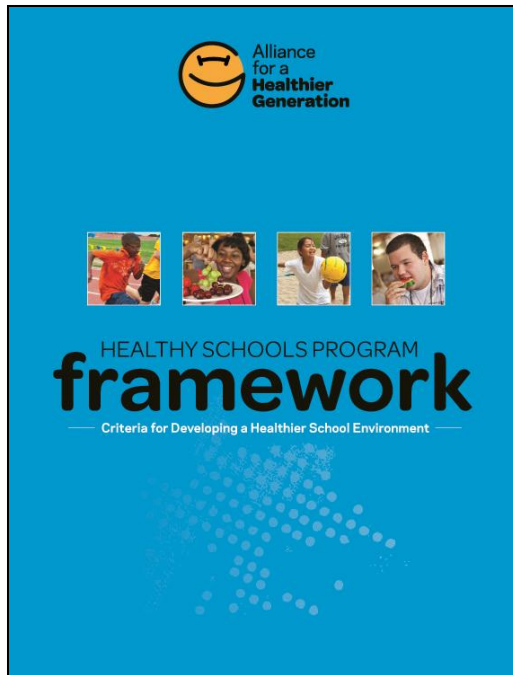
Relationship Managers:

- **Facilitate** your Healthy Schools Team through the process of developing a healthier school environment
- **Work** closely with Coordinated School Health to foster your school's health and wellness activities as well as accomplishing state mandates.
- **Bring** connections to local, state, and national resources your school needs to implement your action plans – including professional development and creating Healthy School Teams
- **Showcase** your school's successes through our recognition program and communications strategies



Cheryl White, PE
Teacher, Bailey Station
Elementary,
National HSP Champion
2010-2012

The Healthy Schools Program Provides:



- **Best practices for a healthier school environment**
- **Coordinated, systemic approach to childhood obesity reduction efforts**
- **Supports CSH efforts with on-site support and resource brokering**
- **Assessment determines school needs, goals, and successes**
- **Local, state and/or national recognition can be attained**

6-Step Process in Action

Step 1 – Build Your Team

Healthy Schools Program Tool Comes in Handy
Henry Co High School - Paris, TN
National Success Story Posted Jan. 30, 2012



The Alliance Team

6-Step Process in Action

Step 2 – Assessment/Evaluate Your School

School “Store” Used to Reinforce Health Education

Jan 31 2009

North Stewart Elementary - Big Rock, TN



Students at the Special “B” Store

6-Step Process in Action

Step 3/5– Create Action Plan/Take Action

Superintendent with a Vision for Healthy Schools and Community

Dec, 2010

Jackson-Madison County



Former Superintendent Nancy Zambito
(center) with City and County Mayors

6-Step Process in Action

Step 4 – Identify Resources

Healthy School Meals, Just a Click Away
April, 2009 Farmington Elementary School –
Shelby County



SE Dairy Council at End of
Year Celebration

6-Step Process in Action

Step 6 – Celebrate Success



Bronze Awardee
Arlington Elementary
– Shelby – Flash Mob



Memphis City Schools
End of Year
Celebration

4 National Award Winners – 1 Silver

1 National Champion

10 National Success Stories and Counting

8 Current Award Eligible Schools

Tapping into our Tools

- **Resource Database** which connects you to quality resources, grant opportunities and discounted materials
- **Subject Specialists** who provide one-on-one support to address your schools' needs
- **Implementation Toolkits** which provide a step-by-step guide to meeting the best practices criteria in the Framework
- **Professional Development Opportunities** (onsite and virtual) for school staff to learn and network
- **Product Navigator and Snack Food Calculator** to help schools select healthier options that meet the Alliance's Guidelines



Next Steps –Call to Action

Ready to join?

www.HealthierGeneration.org/Schools

Join your child's Healthy School Team. Become a community advocate.

Use the parent resources on our website to help your family become healthier.

Spread the word. We will recruit 70 schools over the next two years.

Become a health role model yourself. Practice what you preach.