CCOP
Camden Churches Organized for People

PICO New Jersey | Unlocking the Power of People®

MEDIA ADVISORY

For Immediate Release:
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Camden Residents Celebrate the 2nd Anniversary of the ACA & Highlight Two New Local Health Initiatives

Camden, NJ – Tomorrow, Community leaders from Camden Churches Organized for People (CCOP) are joining together with over 200 Camden residents, faith leaders, providers and community-based partners to highlight the positive benefits of the Affordable Care Act and to shine a light on two innovative projects that are helping to improve the health of Camden residents today. This event falls one year after the opening of the medical office at the Northgate II building. This year residents are highlighting new community-driven health initiatives that 1) improve care coordination between hospital and after care and 2) address high asthma rates at a local apartment building, which is home to many young families. Both interventions seek to achieve the double-benefit of improving health outcomes for residents and lowering health care costs by reducing the number of emergency Room visits in Camden.

Resident leaders will share personal stories about their experiences with health care & how they are leading the way to improvements in the city. Providers and community partners will share research and commitments to improve health access and outcomes in partnership with the Camden community.

What: **Press Conference to Celebrate the Affordable Care Act & Highlight Two Local Health Initiatives**

Who: **200 Camden Residents, community partners, and faith leaders**

Jaime Torres**, Region II Director, US Department of Health & Human Services**
Angel Fuentes, **New Jersey Assemblyman, 5th District**
Rev. Heyward Wiggins III, Board Member, **Camden Churches Organized for People (CCOP)**
Megan Cunningham and Andrew Katz, **Camden Coalition of Health Care Providers (CCHP)**
Chaya Bleier, Owner, **Abigail House**
Dr. Jon M. Regis, Owner, **Reliance Medical Group**
Elsa Candelario, Executive Director, **Hispanic Family Center**
Mark Wolfe, Owner, **Northgate I Building**
Mark Baiada, Founder and President, **Bayada Home Health Care**

When: **Tomorrow, Thursday, March 29, 2012 from 10:00 – 11:15 am**

Where: **Abigail House from 10:00 – 10:40 am**
1105 Linden Street, Camden, NJ 08102
Northgate I from 10:50 – 11:15 am
433 North 7th Street, Camden, NJ 08102
(Locations are a 2 minute car-ride apart)

Camden Churches Organized for People (CCOP) *represents 20 congregations and is a non-partisan faith-based community organization working to transform conditions for individuals and families in the city of Camden, NJ through the skillful development of local leaders, a disciplined organizing model rooted in the democratic process, and a profound commitment to the values our leaders and community share. CCOP is a non-partisan organization that does not endorse or oppose candidates. CCOP is a member of the PICO National Network.*

PICO National Network *is a faith-based organization comprised of more than 1,000 congregations and faith communities.*

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